



**NAVVRACHANA
UNIVERSITY**
a UGC recognized University

School: School of Business and Law
Program/s: BBA
Year: 2nd **Semester:** 3rd
Examination: End Semester Examination
Examination year: December - 2021

Course Code: EC203 **Course Name:** Business and Economic Environment

Date: 1/12/2021

Time: 11:30 AM-1:30 PM

Total Marks: 40

Total Pages: 1

Instructions:

→ Write each answer on a new page.

Q. No.	Details	Marks	COs*	BTL#
Q.1	Ram has decided to start a Hotel Business but does not have money to raise capital. What type of business entity should he opt for? Also, suggest the best name for the hotel which can also be applied for a trademark.	5	CO2, CO3	4,6
Q.2	Under business environment, explain macro and micro environment with the help of appropriate example. OR Elucidate the role and importance of internal environment for the development of business.	7	CO1, CO2	1,2
Q.3	Explain the characteristics of a company. OR Explain the various types of companies with appropriate examples.	7	CO3, CO4	2,3
Q.4	Write a short note on IRDA and NCLT. OR Discuss the types of anti-competitive agreements with appropriate examples	7	CO4	1,3
Q.5	Explain any four of the following: a) Certification Trademark b) Difference between equity and preference shares c) Ease of Doing Business Index d) DIN e) Oligopoly	8	CO1,CO2, CO3, CO4	1,4
Q.6	Geeta has a business of preparing a PVC Pipes and the plastic that is supplied for these pipes is through Resham's company. Resham raises a bill every month which Geeta pays off in the next month. Resham has raised a bill of Rs 20 lakh each in March, April, May, June and July. Geeta's company has been unable to pay Rs 1 crore to Resham. Please suggest the remedy for Resham.	6	CO3	4,5