

School: School of Liberal Studies & Education

Program: Master of Social Work

Year: 2nd Semester: 3rd

Examination: End Semester Examination

Examination year: December - 2021

Course Code: LC210

Course Name: Communication-II

Date: 07/12/2021 **Time:** 2.30pm – 4.30pm

Total Marks: 40
Total Pages: 2

Instructions:

Write each answer on a new page.

Q.	Details		Marks	COs	BTN
No.	Calcat the assument antion t	Select the correct option from the given:		CO1	2,3,4,5,6
Q.1	Select the correct option i	iom and given.		CO2	, , , ,
	1. Full form of APA is			CO4	
		al Association b. American Philosophical		CO5	
	Association c. Australian Philosophical Association d. Australian Psychological			CO6	
	Association				N. W.
	2. Even before the presentation starts, the audience will judge you by		i i kut		
	your .				
	a. Name	b. Content			
	c. Appearance	d. All of the above			
	3. Following cannot be a	purpose of presentation.	100000		
	a. To entertain	b. To inform			
>	c. To inspire	d. None of the above		3135	
	4. Following is NOT an example of Plagiarism				
	a. Submitting a paper you didn't write				
	b. Taking from a source without acknowledgement				
	c. Paraphrasing from one source and citing a different source				
	d. None of the above				
	5. Identifying and informing other members various points for meeting				
	is also known as:				
	a. Agenda of the meeting				
	c. Minutes of the Meetin	g d. Meeting document			
	6. Before the interview, we must research the company based on				
	a. Internet and Catalogue	b. Advertisements			
	c. Rival companies	d. None of the above			
	7. Following is not part	of paralinguistic features:			

	a. Tempo b. Pronunciation c. Voice quality d. Intonation			
	c. voice quarry a. intonation			
	8. Meaning of the French word 'Resume' is			
	a. To start again b. Summary			
	c. Details d. Bio-data			
Q.2	Define the Following concepts with appropriate examples: 1. Curriculum-Vitae, 2. Chronological Presentation, 3. Positive Gesture, 4. End-notes	8	CO1 CO2 CO4 CO5 CO6	2,3,5,6
Q.3	Read the following References and identify rectify the mistake in each of them. Follow APA style of referencing.	8	CO2 CO6	2,3,5
	1. Gasset, Jose Ortega Y. (2000) The misery and the splendour of translation. <i>Translation studies reader</i> (ed.) Lawrence Venuti: 256-285. London & New York: Routledge. 2. Joshi, S. (ed.) (1991) <i>Rethinking English: Culture, literature and pedagogy</i> . Delhi: Trianka.			
	 Abrams, Meyer H. (1971) The Mirror and the Lamp: Romantic Theory and the Critical Tradition. London: Oxford University Press. Baggaley. Jon and Steve Duck (1976) Dynamics of television. Farnborough: Saxon House. Chandler, D. (1995) The act of writing: A media theory approach. 			
	University of Wales: Wales. 6. Derrida, Jacques (1974) White mythology: Metaphor in the text of philosophy. New literary history, 6 (1): 5-74. 7. Eco, Umberto (1965) Towards a semiotic enquiry into the television message. Communication theory: An introductory reader (ed.) John			
	Corner & Jeremy Hawthorne: 131-150. London: Edward Arnold. 8. Hall, e.t. (1959) <i>The silent language</i> . Greenwich, CT: Fawcett.			
Q.4	What do you understand by Presentation? What can be different purposes of Presentation? Explain with examples.	8	CO1 CO2 CO5	2,3,6
Q.5	Advance Resource Centre for Humanitarian Development Foundation, Vadodara (Gujarat) is looking for Field Work Professionals. Apply to the Manager of the Foundation as a fresher. Invent the necessary details. (Just write cover lover in Block Layout, Curriculum Vitae is not needed).	8	CO4 CO5	2,3,6

All the Best