



**NAVRACHANA
UNIVERSITY**

a UGC recognized University

School: School of Business and Law
Program: BTech - IT
Year: 3rd **Semester:** 5th
Examination: End Semester Examination
Examination year: December - 2021

Course Code: IT 338 **Course Name:** Principles of Management

Date: 08/12/2021

Time: 08:30 am to 10:30 am

Total Marks: 40

Total Pages: 2

Instructions:

- Write each answer on a new page.
- Use of a calculator is permitted.
- Draw all relevant waveforms in answer sheet only.
- * COs=Course Outcome mapping. # BTL=Bloom's Taxonomy Level mapping

Q. No.	Details	Marks	COs*	BTL#
Q. I	Define the following terms: 1. Management 2. Esprit de corps 3. Syntetics 4. Decentralization 5. Directing	5	co1, co2, co3, co4	1,2
Q. II	Answer the following questions (Attempt any five) (each carries 3 marks) 1. Discuss bureaucratic theory of management. 2. What is PESTEL? Explain Three elements of PESTEL analysis. 3. Explain selection process in detail. 4. Explain communication network in detail. 5. Discuss determinants of motivation. 6. Define Planning with its process. 7. Define job analysis. Also discuss process of job analysis.	15	co1, co2, co3, co4,	1,2
Q. III	Answer the following questions (each carries 5 marks) 1. Discuss corporate level strategies in detail. OR 1. Discuss decision making process in detail. 2. As a HR manager of ABC Ltd., you need to take an interview of 20 employees. These employees have applied for the position of software developer. Being a HR, how will you conduct the interview to select the top 2 employees. Answer your question based on theory.	10	co2, co3, co4	1,2

	<p style="text-align: center;">OR</p> <p>2. As a part of the HR department, you are being said to find the requirement of manpower in the organization. How will you do it and what will be the process of it?</p>			
Q. IV	<p>What is controlling? Explain its process, establish of standards and types in detail.</p> <p style="text-align: center;">OR</p> <p>Discuss different roles of a manager by Henry Mintzberg in detail.</p>	10	co1, co2, co3, co4	1,2

*****End of Question Paper*****