NAVRACHANA UNIVERSITY BBA and BBLLB Programme End Semester Examination Nov 2017 SY BBA and SY BBALLB - Semester III EC203 Business and Economic Environment

Date: 23rd November, 2017 Time: 10.30AM to 12.30PM Marks: - 40

Instructions:

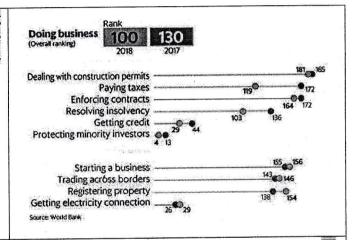
→ Write new answer on a new page.

→ Demonstrate the diagrams and give appropriate examples (if applicable)

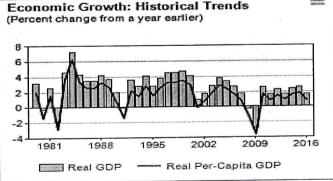
Q1. Do as Directed (Any 4)

(Marks 16)

1. India jumped 30 points in World Bank's Doing Business Index Ranking. In reference to the appended chart critically analyze India's progress. Also highlight major benefits from the progress.



2. US Economic Growth in terms of Real GDP is shown in the appended chart. Discuss the phases of Business and Economic Cycles in this reference.



3. Analyze the impact of GST on Business Environment in India, in reference to IGST and SGST. You can formulate your analysis on any one of the sectors as shown in the appended figure.

Effect of GST Before and after GST

	Food	Entertainment.	Transportation	Household Personal Care	Mobile Phone Services
Before	12.5%	30%	15%	28%	15%
After	5%	28%	18%	18%	18%

4. Mr. Atul is planning to start a new business venture, why and how should he register his business? which Industries/Sectors are still reserved for Government or require a License from Government? Note: Except these, he can start a new business in any Industry/Sector.

Analyze India's growing E Commerce market in reference to factors affecting the External **Business Environment.**

India's e-commerce potential

Online buyers 100* 2017

Industry size (in \$ billion) 2014 5.3 17.52** 2018 **expected to reach

Population **1.4**bn by 2020, half of it middle-class

Online spending by value

Apparel Mobile phones Cosmetics (68%)

(25%)

Internet users **600**mn Expected to reach by 2020

Source: Assocham-Resurgent India study, EY

Q2. Write Short Notes (Any 4)

(Marks 12)

- 1. Disinvestment
- 2. BIFR
- 3. RERA
- 4. Internal Business Environment
- 5. Socio Cultural Environment
- 6. Make in India

Q2. Answer in Brief (Any 6)

(Marks 12)

- Vodafone intends to buy Indore based HCL Telecom Ltd to expand its technical capabilities, approval from which regulatory agency is mandatory?
- 2. The government intends to create a shoe export hub in Padra near Vadodara, what can it do to bring investment and manufacturers to Padra?
- 3. What is SEBI? List out major functions of SEBI.
- 4. Differentiate between Indian-Foreign Company and Public-Private Company.
- 5. What is FERA? List out the major aspects of FERA and its impact on India's International Trade.
- 6. Bharti General Insurance company intends to venture into the life insurance business, approval from which regulatory agency is mandatory?
- 7. List out the major features of the New Industrial Policy of 1991, and how has it affected Indian Economy?
- 8. ACL has incurred loss since last few years, the promoters decide to shut down the company, which regulatory and legal provisions can help the company to get dissolve successfully?