



Declaration

I, Ashwini Joshi registered as Research Scholar, bearing Registration No. 18721003 for the Doctoral Program in the School of Business and Law of Navrachana University do hereby declare that this PhD thesis titled, "THE EFFECT OF CONSUMER INVOLVEMENT AND ATTITUDE ON PURCHASING INTENTION FOR ORGANIC FOOD PRODUCTS – A DESCRIPTIVE STUDY IN SELECTED CITIES OF GUJARAT" submitted by me to Navrachana University, Vadodara, Gujarat, India, is original and is the outcome of independent investigations / research carried out by me.

I do hereby declare that this work contains no plagiarism and has not been submitted for the award of any other degree/diploma of the same Institution where the work was carried out or to any other Institution.

I do hereby declare that the text, diagrams or any other material taken from other sources (including but not limited to books, journals and web) have been acknowledged, referred and cited to the best of my knowledge and understanding.

Ashwini Joshi
Name and Signature of the Student

I endorse the above declaration made by the student.

Dr. Amol Ranadive
Associate Professor
School of Business and Law,
Navrachana University,
Vadodara

Date: 02-04-2022.

Place: Vadodara, Gujarat