

Table of Contents

List of Tables.....	i
List of Figures.....	ix
List of Abbreviations.....	xi
1. Introduction.....	2
1.1 Definition and Concept of Entrepreneur and Entrepreneurship.....	3
1.2 Evolution of Entrepreneurship in Global Context.....	13
1.2.1 History of entrepreneurship in America	14
1.2.2 History of entrepreneurship in Europe.....	16
1.3 Evolution of Entrepreneurship in Indian context	17
1.3.1 Entrepreneurship culture during Ancient and Medieval Period	17
1.3.2 Entrepreneurship culture during Pre-Independence	19
1.3.3 Entrepreneurship culture during Post Independence	20
1.4 Entrepreneurship Ecosystem and Startup Culture in India in Modern Context.....	23
1.5 Entrepreneurship Education– History and Concepts	27
1.6 Evolution of Entrepreneurship Education	32
1.7 Evolution of Entrepreneurship Education in India.....	32
1.8 Relevance and Growth of Entrepreneurship Education in Modern Context.....	37
2. Evolution of Theories of Entrepreneurial Intention.....	43
2.1 Personality Theory or Trait approach:	43
2.2 Discussion and Comparison of Entrepreneurial Intention Models	46
2.3 Discussion on Entrepreneurial Intention Models.....	58
3. Literature Review	65
3.1 Measuring Impact of Entrepreneurship Education.....	65
3.2 Impact of Entrepreneurship Education on Entrepreneurial Intention	69
3.3 Entrepreneurial Self-efficacy (ESE).....	73
3.4 Impact of entrepreneurship education on self-efficacy	75
3.5 Entrepreneurial Self-Efficacy and Entrepreneurial Performance.....	83
3.6 Scale for Measuring Entrepreneurial Self-Efficacy	85
3.7 Moderating Role of Demographic Variables in Influencing Entrepreneurial Self-Efficacy	99
3.7.1 Moderating role of gender in influencing ESE.....	99
3.7.2 Moderating role of family background in influencing ESE.....	100
3.7.3 Moderating role of prior experience in influencing ESE.....	104

3.8 Summary of Literature Review.....	107
3.9 Implications of Literature Review.....	109
3.10 Research Gap.....	111
3.11 Research Objectives	113
4.Research Methodology	115
4.1 Research Design:.....	115
4.2 Scope of the Study.....	116
4.3 Operationalization of Variables and Theoretical Framework.....	117
4.4 Research Instrument.....	119
4.4.1 Protocol of scale development.....	120
4.4.2 Pilot Study (Empirical Evaluation of Scale).....	123
4.4.3 Qualitative data collection instrument.....	131
4.5 Sampling.....	133
4.5.1 Sampling Method.....	133
4.5.2 Data Collection	133
4.5.3 Sample Size.....	135
4.5.4 Sampling Mix	136
4.6 Statistical Techniques for Data Analysis	139
4.7 Reliability and Validity of Research Instrument.....	142
4.7.1 Validity of research instrument.....	142
4.7.2 Reliability of Research Instrument:	147
5.Quantitative Data Analysis and Findings.....	149
5.1 Analysis of Data Pertaining to Objective 1	149
5.1.1 Comparing ESE of EMBA graduates and prospects.	149
5.1.2 Comparing ESE of EMBA prospects and RMBA prospects.....	157
5.1.3 Comparing ESE of EMBA graduates and RMBA graduates	165
5.1.4 Phase-wise analysis of ESE scores of all prospects and graduates of EMBA and RMBA.....	172
5.2 Analysis of Data Pertaining to Objective 2.....	190
5.2.1 Analysis with respect to gender	191
5.2.2 Analysis with respect to family background.....	195
5.2.3 Analysis with respect to prior work experience.....	241
5.2.4 Analysis with respect to prior entrepreneurial experience on ESE	250
5.3 Findings.....	260
5.3.1 Findings: Influence of entrepreneurship education on ESE	260
5.3.2 Findings: Role of demographic variables in moderating the influence of entrepreneurship education on ESE of respondents	277

6. Qualitative Data Analysis and Findings	298
6.1 Coding Process	298
6.2 Data Analysis	299
6.3 Findings.....	302
7. Summary, Discussion, Conclusion and Recommendation	309
7.1 Summary and Discussion.....	309
7.2 Conclusion.....	312
7.2.1 Conclusion with respect to influence of entrepreneurship education on each phase involved in venture creation	313
7.2.2 Conclusion with respect to influence of entrepreneurship education on each task involved in venture creation	313
7.2.3 Conclusion with respect to influence of demographic variables on ESE and their role as moderating variable	323
7.3 Recommendation.....	326
7.4 Limitation and Scope for Further Study.....	329
8. Bibliography.....	331
9. Appendix.....	358