

Enrollment No. _____



**NAVVRACHANA
UNIVERSITY**
a UGC recognized University

School: School of Science
Program/s: BMS
Year: 1 Semester: 1
Examination: End Semester Examination
Examination year: 2022.

Course Code:	BM106	Course Name:	Effective Communication & Communication Lab	
Date:	7/12/2022	Total Marks:	40	
Time:	8.30 – 10.30 am	Total Pages:	1	

Instructions:

- Write each answer on a new page.
- Read the questions carefully and answer accordingly.
- This question paper contains 1 page.

I. Match the items in the table given below – (write the options only 1-a 2-b 3-c)	Marks	CO	BTL
	10	CO1	BT1 BT2
1) Actions speak louder than words	a) Avoiding the main topic		
2) Every cloud has a silver lining	b) Tell something briefly		
3) Get out of hand	c) When you complain about a loss from the past.		
4) The sun smiled down on us	d) Simile		
5) Make a long story short	e) obstacle		
6) Cry over spilt milk	f) Be optimistic, even difficult times will lead to better days.		
7) Better late than never	g) People are judged more by what they do		
8) Beat around the bush	h) Get out of control		
9) Synonym of 'deterrent'	i) Cry out loud		
10) Busy as a bee	j) Personification I		
	k) Better to arrive late than not to come at all		
	l) 2 worlds come together		
	m) Catch the bush		
II. Read the passage and answer the questions given below. Global warming is an issue that needs to be brought to our attention because people don't always seem to be aware of the ramifications of their actions. Although it may not be intended, as a society we do not seem to value protecting the environment as much as we should. Some changes to climate are unavoidable, but by making choices that reduce pollution and preparing	10	CO1 CO2	BT1 BT3 BT6

<p>for changes that are already in motion, we can try to reduce the risks that we are facing. The choices that we make each and every day effect our future and the world future generations are going to have to live in. Unfortunately, we live in a world where people deny that climate change is a very serious issue. Despite this, it is important that we do as much as possible to have a positive impact on the environment. Something as simple as recycling can go a long way toward helping the environment. All we can do is try our best, and if we all pitch in where we can; the future has the ability to look a lot brighter than it is looking right now. <i>Source: https://www.theodysseyonline.com/importance-protecting-environment</i></p> <p>a) Give a suitable title for the paragraph. (1 mark) b) What are the main concerns of the author? (4 marks) c) How is the Education system preparing students for their post education roles? (5 marks)</p>			
<p>III. Make a Précis of the above paragraph.</p>	5	CO3 CO4	BT2 BT3 BT4
<p>IV. With respect to the book you have reviewed, answer the following questions.</p> <p>a) Why did you choose this author and book specifically? b) What is the message of this book? – give at least two points. c) What is the relevance of the ideas expressed in this book to the world today?</p>	5	CO3 CO4	BT2 BT3 BT4
<p>V. Elaborate on <u>any 1</u> of the following -</p> <p>a) What are the different skills that can be inculcated via a Group Discussion? b) What role do extracurricular activities play in the overall development of the learner? c) Justify the importance of academic integrity and measures as given in the UGC Regulations. d) Draw a Concept Map on the topic: Effects of Social Media and indicate the interlinkages clearly.</p>	5	CO2	BT2 BT3 BT4
<p>VI. Write a letter on any 1 of the following -</p> <p>a) To the Editor of a newspaper drawing attention to the fact that despite all measures taken for the implementation of Swacch Bharat Abhiyan, the scenario in Vadodara city is no better and as a citizen you are concerned about this situation and through media you wish to draw the attention of citizens of Vadodara to this important issue. Suggest at least 3 solutions for the same.</p> <p>b) Write a letter to a former teacher describing the academic initiatives being adopted in your University – specifically Conferences / Seminars / Guest lecture series and why and how they are beneficial for your future.</p>	5	CO2	BT2 BT3 BT4