



**NAVRACHANA
UNIVERSITY**

SCHOOL OF LIBERAL STUDIES & EDUCATION

Program/s: BAJMC BAJMC

**Year: ONE/
Semester:1**

Examination: End Semester Examination

Examination year: November 2023

Course Code: JMC102 Course Name: Introduction To Journalism

Date: 24/11/2023

Total Marks: 40

Time: 10 AM TO 12 NOON (24 h clock)

Total Pages: 02

Q. No.	Details	Marks
Q.1	<p>What is the definition of Journalism? Why is it important in the present context? (10 marks) (CO1/CO2/CO3) (P1/PO2)</p> <p style="text-align: center;">OR</p> <p>Write a brief note on the emergence of the first few newspapers before Independence in India. (CO1/CO2) (PO1/PO2)</p>	10
Q.2	<p>How does a newspaper's editorial department function. Describe the hierarchy, right from gathering news to writing/typing and editing it to the final process. (10 Marks) (CO1/CO2) (PO1)</p> <p style="text-align: center;">OR</p> <p>Write in brief about the eight (8) elements that make an incident/event newsworthy? Give an example of each. (10 Marks) (CO1) (PO1)</p>	10
Q.3	<p>What are the Five W's and H in a news story? Put them in the order of a news sequence. (For example, an accident has taken place). (CO1/CO2) (PO1)</p> <p style="text-align: center;">OR</p>	10

What is the first source of information for a crime reporter or any reporter and what are the next steps he or she takes after getting the first bit of information? Explain with an example. (10 Marks) **(CO2/CO3/CO4) (PO2/PO3)**

Answer any 5 Questions in 1 Line/Sentence

Q4

- a) What is the difference between a newspaper, a news magazine, a news agency and a digital (internet) news portal (website) in print journalism? (2 marks) **(CO2) (PO2)**
- b) What is the difference between a reporter and a sub-editor (or copy editor)? (2 Marks) **(CO1)(PO1)**
- c) How do journalists get legal protection in the context of Freedom of Press? (Marks 2) **(CO2/CO3/PO2)**
- d) What are the differences between a news story and a feature story? Give an example of each. **(CO3/PO3)**
- e) What is the difference between a digital/internet news portal (website), a blog and social media like Instagram/Facebook/Twitter? (Marks 2) **(CO2) (PO2)**
- f) Who in a newspaper organisation is legally responsible for the selection of news and defamation cases (Marks 2) **(CO2)(PO3)**
- g) Name 4 important beats besides crime covered by the media. (2 marks) **(CO2) (PO2)**

10

*****End of Question Paper*****