

Table of Contents

1	INTRODUCTION.....	2
1.1	EVOLUTION OF INDUSTRY 4.0	2
1.2	THE TECHNOLOGIES OF INDUSTRY 4.0.....	5
1.2.1	<i>Internet of things (IoT)</i>	5
1.2.2	<i>The IoT ecosystem</i>	5
1.2.3	<i>Components of IoT (internet of things)</i>	5
1.3	BIG DATA.....	6
1.4	ARTIFICIAL INTELLIGENCE (AI).....	7
1.5	CLOUD COMPUTING	8
1.6	ADDITIVE MANUFACTURING	9
1.7	VIRTUAL REALITY AUGMENTATION	10
1.8	ROBOTICS AND AUTOMATION.....	11
1.8.1	<i>IoT, the fulcrum of industry 4.0 technologies</i>	12
1.8.2	<i>The Impact of IoT on manufacturing</i>	12
1.8.3	<i>Coordination and Communication</i>	13
1.9	GLOBAL TEXTILE MANUFACTURING INDUSTRY	15
1.9.1	<i>The Indian textile Industry</i>	16
1.9.2	<i>Historical Background</i>	16
1.9.3	<i>Current Status</i>	16
1.9.4	<i>Challenges:</i>	17
1.9.5	<i>Future Outlook:</i>	17
1.10	STUDYING IoT ADOPTION	18
1.10.1	<i>End-User Adoption Models</i>	18
1.10.2	<i>Organizational Adoption Models</i>	18
1.11	PURPOSE OF THIS RESEARCH THESIS.....	19
2	LITERATURE REVIEW	22
2.1	INTRODUCTION.....	22
2.2	TECHNOLOGICAL BACKGROUND.....	23
2.3	RELATED WORK	24
2.4	RESEARCH METHOD.....	26
2.5	PRISMA METHODOLOGY FOR LOCATION AND SYNTHESIS OF DATA.....	27
2.5.1	<i>Locating studies</i>	27
2.5.2	<i>Study selection and evaluation</i>	28
2.5.3	<i>Quality assessment</i>	29
2.6	DESCRIPTIVE ANALYSIS	30

2.7	THEMATIC ANALYSIS.....	32
2.8	CONCLUSION	47
2.8.1	<i>Findings and further scope:</i>	48
3	RATIONALE OF STUDY	50
3.1	INFERENCES FROM THE LITERATURE REVIEW	50
3.2	RESEARCH GAP	51
3.3	THE TEXTILE INDUSTRY.....	51
3.4	RESEARCH QUESTIONS.....	52
3.5	RESEARCH OBJECTIVES	53
3.6	DISTINGUISHING THEORY, THEORETICAL FRAMEWORK, AND CONCEPTUAL FRAMEWORK	54
3.6.1	<i>Conceptual Framework</i>	54
3.6.2	<i>Step 1</i>	55
3.6.3	<i>Step 2</i>	58
3.6.4	<i>Step 3</i>	60
3.6.5	<i>Step 4</i>	62
3.6.6	<i>Step 5</i>	62
4	DEFINITIONS, HYPOTHESIS, ITEMS AND OPERATIONALISATION	65
4.1	DEFINITIONS OF CONSTRUCTS.....	65
4.1.1	<i>Perceived direct benefits and perceived indirect benefits</i>	65
4.1.2	<i>Compatibility</i>	67
4.1.3	<i>Firm Size</i>	67
4.1.4	<i>Perceived financial cost</i>	68
4.1.5	<i>International readiness</i>	68
4.1.6	<i>Trading partner pressure</i>	69
4.1.7	<i>Information intensity</i>	69
4.1.8	<i>Regulatory support</i>	70
4.2	OPERATIONALISING THE CONSTRUCTS	71
5	RESEARCH METHODOLOGY	75
5.1	RESEARCH PARADIGM.....	75
5.2	RESEARCH DESIGN AND STAGES.....	77
5.2.1	<i>Conceptualization, Operationalization and Questionnaire Development</i>	78
5.2.2	<i>Preliminary assessment of questionnaire</i>	83
5.3	SAMPLING DESIGN.....	86
5.3.1	<i>Sampling Frame</i>	87
5.3.2	<i>Sampling method</i>	87
5.3.3	<i>Sample size</i>	88
5.4	UNIT OF ANALYSIS.....	89
5.5	MODES OF OBSERVATION AND SELECTION OF RESEARCH METHOD.....	89

5.5.1	<i>Quantitative Method</i>	89
5.5.2	<i>Large Scale Survey - Main study</i>	90
5.5.3	<i>Analytical procedure</i>	90
5.6	LOGISTIC REGRESSION.....	90
6	DATA ANALYSIS AND FINDINGS.....	93
6.1	DATA DIAGNOSIS.....	93
6.2	ITEM WISE DESCRIPTIVE STATISTICS (QUESTIONNAIRE SCORES).....	95
6.3	DATA PREPARATION.....	96
6.3.1	<i>Multicollinearity and (Variance inflation factor)</i>	97
6.3.2	<i>Principal component analysis (PCA)</i>	99
6.3.3	<i>Overall model reliability</i>	102
6.4	LOGISTIC REGRESSION.....	103
6.4.1	<i>Variables in the equation table</i>	107
6.4.2	<i>Model summary</i>	110
6.4.3	<i>Classification table</i>	111
6.4.4	<i>Hosmer-Lemeshow test for goodness of fit</i>	112
6.5	FINAL MODEL EQUATION AND FINDINGS.....	114
6.5.1	<i>Logistic Regression Equation</i>	114
6.5.2	<i>Impact of Variables</i>	114
6.6	ACCEPTING THE HYPOTHESIS.....	115
7	FINDINGS, DISCUSSIONS, AND IMPLICATIONS.....	118
7.1	ANSWERING THE RESEARCH QUESTIONS.....	118
7.1.1	<i>Perceived Direct Benefits (PDB)</i>	118
7.1.2	<i>Perceived Indirect Benefits (PIB)</i>	120
7.1.3	<i>Compatibility (CP)</i>	121
7.1.4	<i>Perceived Financial Cost (PFC)</i>	122
7.1.5	<i>Internationalization Readiness (IR)</i>	124
7.1.6	<i>Information Intensity (IT)</i>	125
7.1.7	<i>Regulatory Support (RS)</i>	126
7.1.8	<i>Firm Size (FS)</i>	128
7.1.9	<i>Trading partner pressure (TPP)</i>	128
7.2	IMPLICATIONS OF THIS STUDY.....	131
7.2.1	<i>Implications for policy makers</i>	131
7.2.2	<i>Implications for machinery manufacturers</i>	131
7.2.3	<i>Implications for researchers</i>	132
7.3	ACHIEVING RESEARCH OBJECTIVES.....	132
8	CONCLUSION.....	135
8.1	KEY DRIVERS OF IIoT ADOPTION.....	135

8.2	FINANCIAL COSTS AS BARRIERS.....	135
8.2.1	<i>Predictive Model for Adoption</i>	136
8.2.2	<i>Global Perspective on IoT Adoption</i>	136
8.2.3	<i>Implications for Machinery Manufacturers</i>	136
8.3	RESEARCH OPPORTUNITIES.....	136
8.4	CONCLUSION.....	137
	REFERENCES.....	138
	APPENDICES.....	166
	FACTOR ANALYSIS.....	167
	<i>Communalities</i>	167
	<i>Total Variance explained</i>	168
	LOGISTIC REGRESSION.....	169
	CASE PROCESSING SUMMARY.....	169
	CLASSIFICATION TABLE ^{A,B}	169
	VARIABLES IN THE EQUATION.....	170
	OMNIBUS TESTS OF MODEL.....	170
	MODEL SUMMARY.....	171
	CONTINGENCY TABLE FOR HOSMER AND LEMESHOW TEST.....	172
	CONTINGENCY TABLE FOR HOSMER AND LEMESHOW TEST.....	173
	CLASSIFICATION TABLE ^A	174
	MODEL IF TERM REMOVED.....	175
	QUESTIONNAIRE.....	176