

## **Executive summary**

- The report deals with employee attrition at Innovative Tyres & Tube Ltd manufacturers and exporters of Automobiles Tyres, Tubes, Light Motor Vehicles Tyre and Flaps.
- The company has proper documented HR policies, so after studying the records of the company from the past 3 years we will form questions for the management and interview for the workers accordingly.
- All the details were provided by the HR manager and the department heads of the company, so the information was point to point and was 100% relevant and accurate.
- After conducting the above process we aim to analyze reasons and the effects that the employee attrition has on the company.
- After getting the required reasons we will form retention strategies which we feel would improve the attrition in the company.