

ABSTRACT

The scenario of E-banking in India is changing day by day; the use of E-banking facilities is continuously increasing. The customers are willing to use it for online cash transfer, online shopping, withdrawing of cash. In this research 100 customer's opinion were studied and interpreted by graphical representation. This research was carried out to study the awareness of internet banking among the customers of different banks. The respondents were selected from the Vadodara City. The study is hoped to be essential and good to reveal certain facts. Data collection method was adopted, in which questionnaire is administered by adopting directing interview method to carry out project work. The information collected was processed, coded and tabulated. The tabulated information was analyzed through percentage method, chi-square, and correlation analysis. And the results were analyzed and interpreted through graphs which significantly confirm the result that most of the people are aware about e-banking and they used these kinds of services provided by the Banks. It also can be stated that a significant group of people are unaware about the services and banks have to look after its promotion