



NAVRACHANA UNIVERSITY

SCHOOL OF BUSINESS AND LAW

A Review of Software Licensing Practices and  
Adoption Patterns in the Global PC Operating  
System Market

IN PARTIAL FULFILLMENT OF B.B.A.

2015–2016

Submitted To:

Prof. Hitesh Bhatia

(Faculty In-charge)

Submitted By:

Manmeet Bhatia

(B.B.A)